

Faculty Use of Author Identifiers and Researcher Networking Tools

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Results

INTRODUCTION

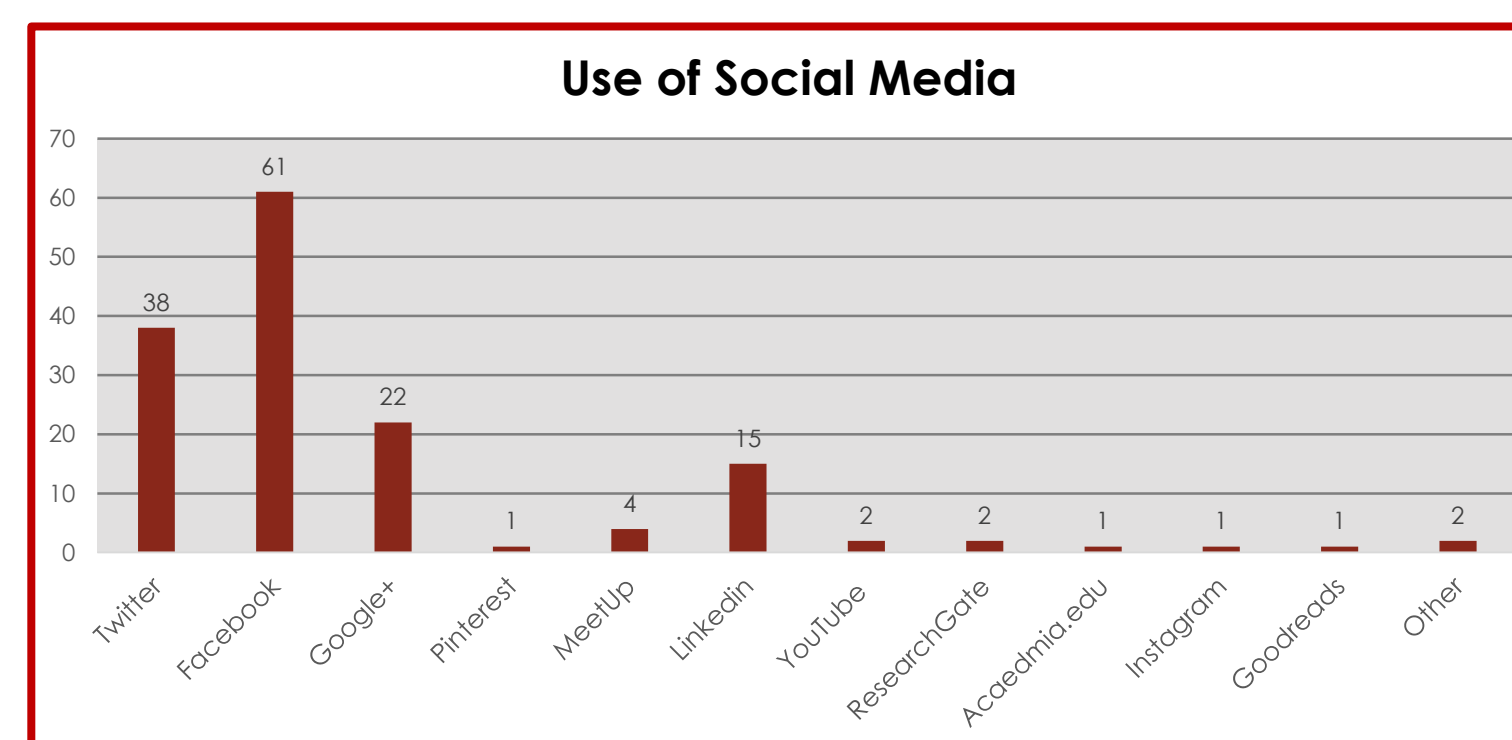
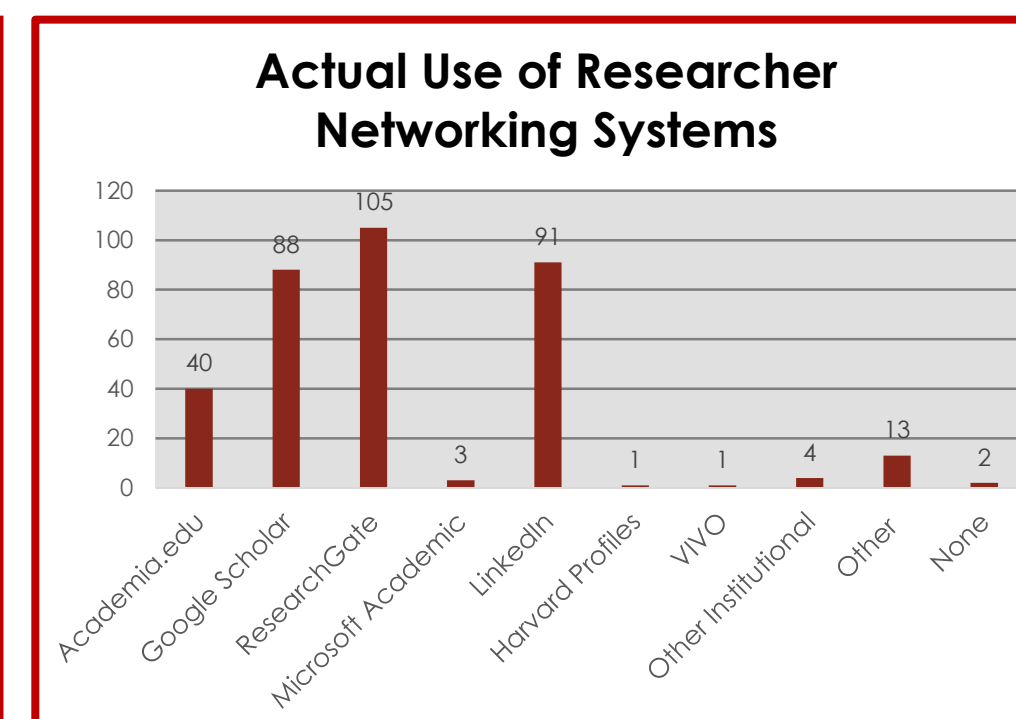
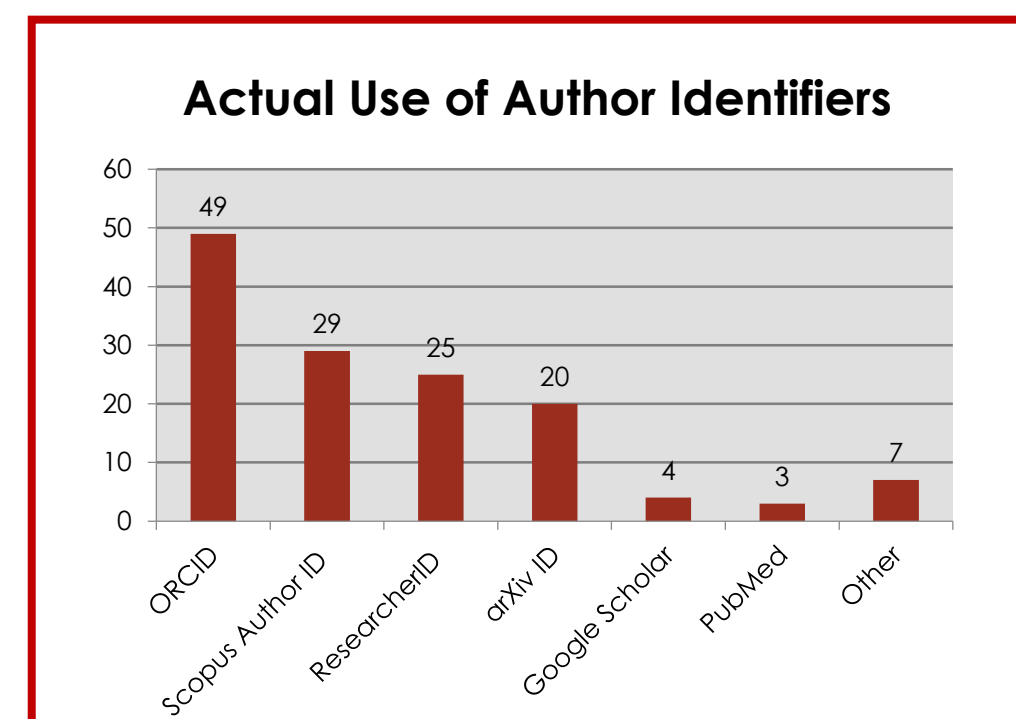
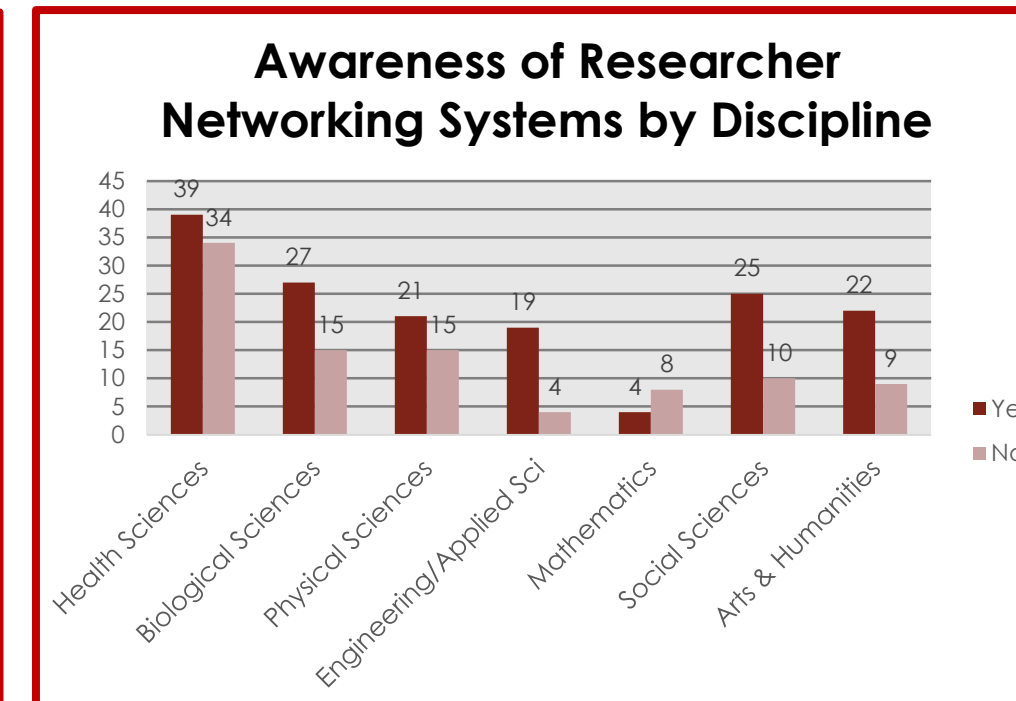
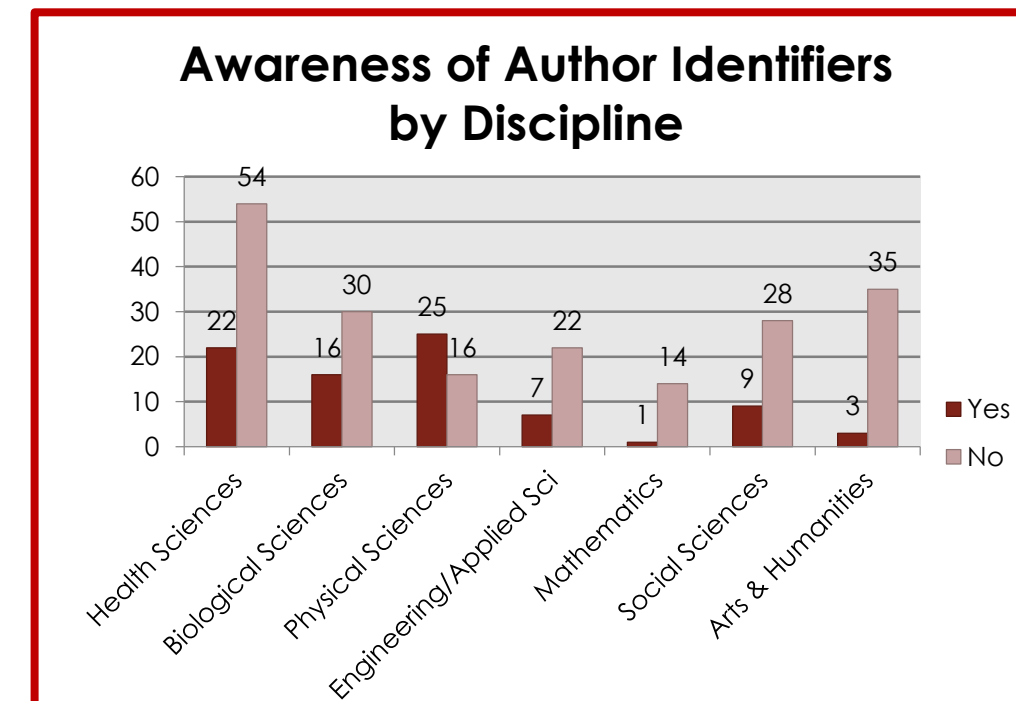
A survey of Stony Brook University faculty awareness and use of author identifiers and researcher networking profiling systems and professional use of social media was conducted in April 2015.

The survey data will be utilized to improve library services in scholarly communication, research networking, and research impact.

Further, this data will be valuable to librarian collaboration with informatics groups developing institutional researcher networking and faculty profiling systems.

METHODS

- An 11 question survey was promoted to all university faculty
 - 2 demographic questions
 - 9 content questions
- Disseminated through:
 - all-faculty emails
 - SBU Libraries' websites
 - weekly campus announcements
 - 'hand-out' bookmarks
 - liaison librarian promotion
- 299 completed surveys were received representing all disciplines with another 46 incomplete responses (total=345)



Question	Strongly Agree	Agree	Neither	Disagree	Strongly Disagree	Total Responses	Mean
Author Identifiers							
Having a unique author identifier associated with my publications is valuable.	64	102	107	10	10	293	3.68
I would be interested in attending a workshop on how to create an author identifier.	24	59	83	79	48	293	2.77
I would use an online guide to creating an author identifier.	47	134	77	20	15	293	3.61
I am interested in registering an author identifier.	32	104	107	27	21	291	3.34
Researcher Networking Systems							
Having a research/academic profile including my publications is valuable.	99	113	64	7	8	291	3.99
I would be interested in attending a workshop on how to create a profile.	24	74	84	73	32	287	2.95
I would use an online guide to creating a profile.	41	112	86	31	17	287	3.45
I am interested in creating a profile.	35	107	103	24	15	284	3.43
I am interested in having a profile created for me by Stony Brook University.	52	86	92	32	27	289	3.36

Summary: Awareness and Use Author Identifiers

- 32% (n=95) of 300 were aware of author identifiers
- 59% (n=197) of 335 indicated no use of author identifiers
- 15% (n=49) of those faculty who utilized an author ID preferred ORCID

Researcher Networking Systems

- 56% (n=167) of 299 were aware of the researcher networking systems
- ResearchGate had the most use, followed by LinkedIn, Google Scholar & Academia.edu

Social Media

- 150 responded use of social media
- Facebook had the most use, followed by Twitter, Google sites, & LinkedIn

Summary: Training

- Strongest Interest in an online tutorial
- Less interest in face-to-face workshop, although enough faculty in raw numbers expressed interest to indicate offering such workshops may still be worthwhile

Conclusions

- Use of social media for professional purposes is an intriguing trend today
- Faculty were Interested in having a unique author ID and an online platform on which they could collect and display their work and network both professionally and socially with their colleagues
- This cross-section of Stony Brook faculty demonstrated a top preference for ORCID among author identifiers, creating an opportunity for librarians to lead training and awareness efforts on its use