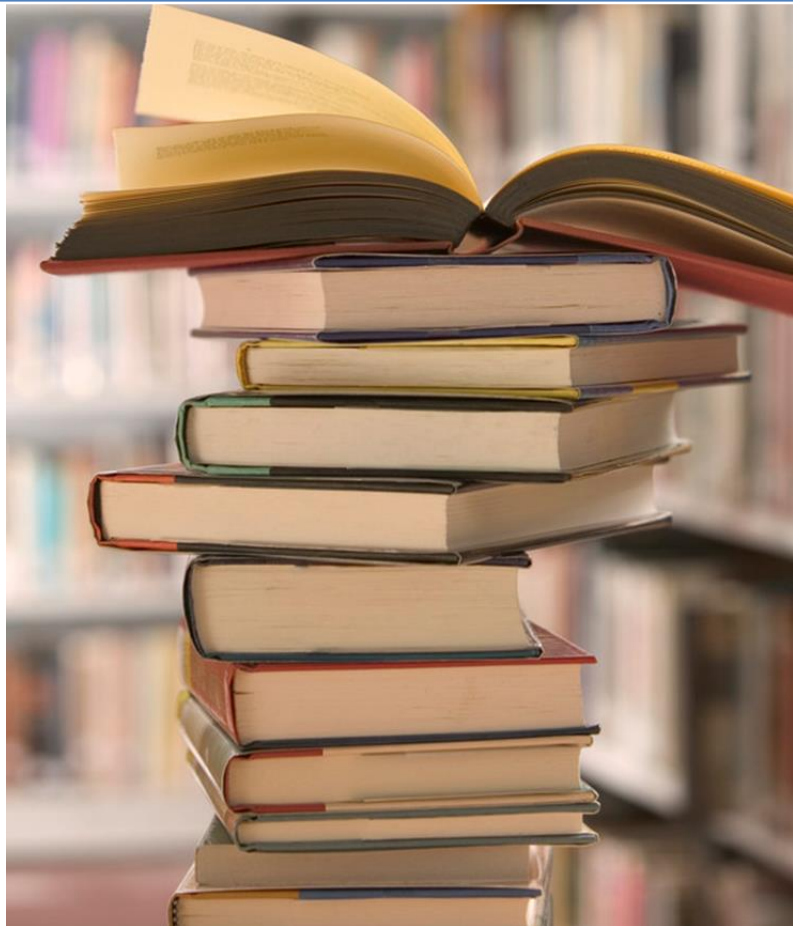




2011-2012

Stony Brook University Libraries RIS Annual Report



Janet H. Clarke, Associate Director for
Research and Instructional Services

Stony Brook University Libraries

November 12, 2012



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Executive Summary

As part of the restructuring of University Libraries, Research and Instructional Services (RIS) was formed to oversee four main areas of library work: teaching, reference and research services, the library's web presence, and campus outreach. **Teaching** includes working with course instructors to provide research skills instruction for accomplishing course-related research papers or projects; creating research guides for academic disciplines and courses at the undergraduate and graduate levels; and providing stand-alone workshops on research tools and skills. **Scholarly activity** includes publications in peer-reviewed journals, grants, editorial board memberships, and book-length projects. **Reference and research services** include one-on-one assistance on research questions requested by students, faculty, staff, and community members. These interactions occur in person, by phone, or online. The library's **webpage** is the primary gateway to most library resources and needs to have the highest level of functionality and usability. RIS is heavily invested in developing web content to meet our users' needs. **Campus outreach** involves developing relationships with academic departments to meet student learning objectives; partnering with non-academic offices; participation in University-wide orientations and information fairs; and demonstrating the library's relevance to achieving academic success.

As a result of a Project50 Forward initiative, RIS spent much time and effort in achieving a merger of two separately administered libraries, University Libraries and the Health Sciences Library. As a result, three Health Sciences Library faculty joined RIS in its teaching and research services, though reports are presented separately this year.

RIS Staff.

Darren Chase, Web Services
Kristen Cinar, Central Reading Room Manager
Janet Clarke, Associate Director
Christian Filstrup, Instruction and Maps
William Glenn, Reference
Fiona Grady, Instruction Coordinator
Michael Huang, Health Sciences
Susan Kaufman, Reference
Colleen Kenefick, Health Sciences
Kathleen Maxheimer, Administrative Assistant
Susan Werner, Health Sciences

Teaching. RIS works actively to help academic departments meet their student learning objectives in critical thinking and research skills. Since 2011, the Instruction Team has been reduced by five librarian position vacancies due to attrition. One of the main accomplishments of RIS was the ability of the Instruction Team to keep instruction activity at the previous year's level despite this reduction in staffing. However, this level of teaching is not sustainable in the long-term without additional faculty. While the library has made efforts to improve the deficits by submitting proposals for the Cluster Hire and NYSUNY2020 initiatives, they have not been successful. We are lacking in expertise in several subject/research areas, but are particularly in need of library faculty who represent the sciences. The number of science, technology, engineering, and medical librarians is woefully inadequate to meet the demands for research, teaching, and patient care required by the University.

The library's participation in the Project50 Forward initiative identified that the library could be more fully integrated into the University's curriculum. The initiative found that the library should have a more formalized role in the research, learning, and teaching missions of the University; that information literacy skills should be interwoven into the University curriculum; that the library faculty's teaching activities should be accounted for by the Registrar; and that the library needs to be able to manage its computer classrooms for teaching purposes. The library prepared a report for University administration on the value of information literacy in research, teaching, and learning at Stony Brook University.

Statistics for West and East campuses are combined here to reflect the totality of activity in RIS.

Total FTE: 12.25

Total number of sessions: 491

Total contact (teaching) hours: 693

Total number of participants: 9,139

Scholarly Activity. Library faculty report to various departments within the library. But it is through the RIS department that library faculty's teaching component is performed. To provide a more complete picture of faculty activity in the library, therefore, we include scholarly activities of library faculty in this departmental report even though some of the faculty report to other departments in the library. Given that most library faculty have calendar year appointments, rather than academic year appointments, there is no "downtime" in which to engage in scholarship. Therefore, we are particularly proud of the publication and grant funding accomplishments of library faculty:

Antonucci-Durgan, Dana. "Science Librarians Analysis of the 2011 Nobel Prize in Chemistry: The Work of Dan Shechtman." *Science & Technology Libraries* 31.1 (2012): 1-11.

<http://www.tandfonline.com/doi/abs/10.1080/0194262X.2012.648107>

Kenefick, Colleen. (2011). The case for embedded hospital librarianship. *Journal of Hospital Librarianship*, 11(2):195-199.

Kenefick, Colleen, & Werner, Susan.E. (2012). Lessons from the National Education Technology Plan. *Journal of Hospital Librarianship*, 12(4):384-390.

Nyitray, Kristen J. (2011). "William Alfred Higinbotham: Scientist, Activist, and Computer Game Pioneer." *IEEE Annals of the History of Computing*, 33 (2): 96-101.

Salinero, Amelia. (2011). *La casa hecha de alba*. Translation of N. Scott Momaday's *House Made of Dawn*. Alicante, Espana: Appaloosa Editorial.

In addition, the University Libraries were recently recognized nationally, making Stony Brook University one of the top 50 universities which contributed the most papers to the literature of special librarianship from 2000-2010. Using the *US News & World Report* listings of over 1,400 institutions of higher education as the baseline, this puts Stony Brook University in the highest four percent of the country in terms of scholarly productivity in this area.

Reference and Research Services. Due to the staffing reduction, we have had to cut by 57 percent the West Campus reference service hours in the Central Reading Room—the library's main research service desk-- from 90 hours/week to 39 hours/week. In addition to reducing the in-person service hours, we needed to reduce the online reference service, from 51 hours/week to 42 hours/week, a reduction of 17.6 percent. The Health Sciences Library no longer staffs its reference desk due to its staff shortage.



Stony Brook University | Libraries

Librarians fielded questions from their offices, by phone, or online. The total number of reference transactions for the Central Reading Room and Health Sciences Library combined is 16,877.

Web Services. The library has significantly improved its web presence, most notably by reflecting the merger of the two libraries in a singular portal: library.stonybrook.edu. The web services librarian and the Web Services Team have been instrumental in helping the library create new web content for our users via various content development tools and platforms. In addition, the web services librarian has devoted significant time to staff training on these new tools.

Outreach. All public service librarians have subject specializations and liaison duties with academic departments. These duties include curricular and research support through library research sessions, collection development, and individualized research consultations. In addition to outreach to academic departments through the Instruction Program, RIS members actively partnered with other University offices or initiated our own projects. Highlights include:

- Partnering with the University's alcohol abuse awareness Think Again campaign.
- Participating in campus-wide events such as New Student Orientation, Transfer Orientations, Earthstock, Wolfstock.
- Co-sponsoring a National Read-In Day at Melville Library to bring awareness to banned books in Arizona schools.
- Initiating Take a Book/Leave a Book program to promote recreational reading.

Professional Development. I am pleased to report that all RIS members (direct reports) participated in professional development activities, either through presentations or attendance at professional conferences and/or participation in continuing education through workshops, seminars, or credit-bearing courses.



Teaching/Instruction Program

Prepared by Fiona Grady, Colleen Kenefick, and Kathleen Maxheimer

Teaching Activities, West Campus

The Library Instruction Program at Stony Brook University Libraries consists of four main functions:

- course-integrated library research instruction.
- workshops related to research and citation.
- participation in broader University events such as orientations.
- tours.

The mission of the program is to provide instruction that helps students, faculty, and staff improve their research skills. As such, the topics covered in library instruction sessions vary greatly and include:

- introductory sessions covering basic information literacy skills, including
 - an introduction to library subscription resources, such as databases and journals.
 - evaluating websites.
 - the pros and cons of Wikipedia.
- in-depth sessions for graduate students covering
 - finding subject-specific primary source material.
 - maintaining current awareness in their research area by using alert services from databases and journal publishers.
 - using bibliographic management programs, such as EndNote or Zotero.
- sessions for University faculty covering:
 - H-Index determination.
 - new library resources of interest to faculty.

2011 – 2012 Library Instruction Program Statistics

Library Instruction

Sessions	199
Workshops	68
Tours	17
Total	284

Total Number of Patrons Served	6,710
Total Contact Hours	247

Library Sessions

- Total library sessions and workshops – 267, basically similar to the previous fiscal year.



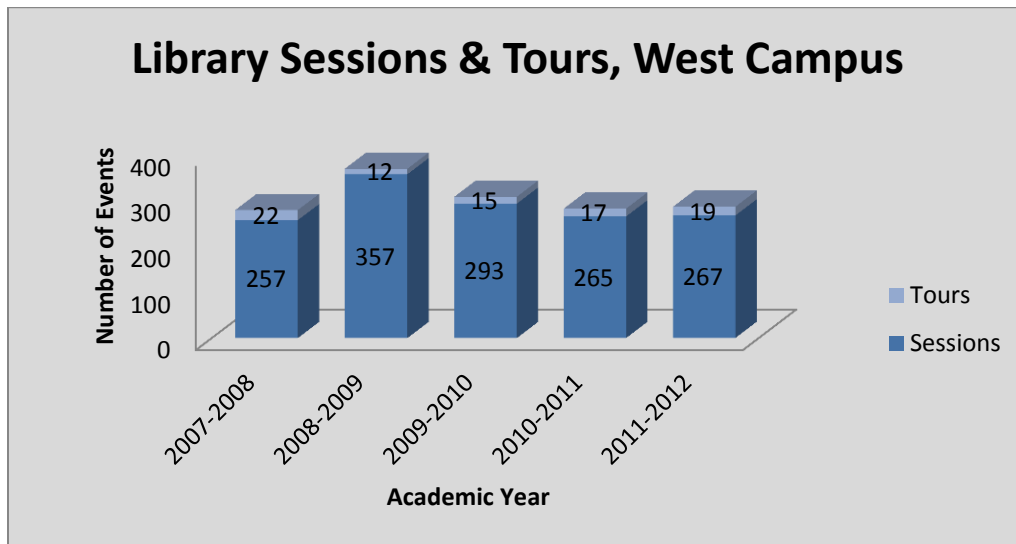
- Average teaching load was 32.54 per year, or 16.27 per semester, up 38.47% from last year.¹

Tours

- The library provided 17 tours, the same number as last year.

Total Instruction Requests Filled

- Total number of library instruction sessions, workshops, and tours was 284, basically the same as the previous year (282).
- Total number of all library and non-library activities was 715, up 27% from the previous year (564).

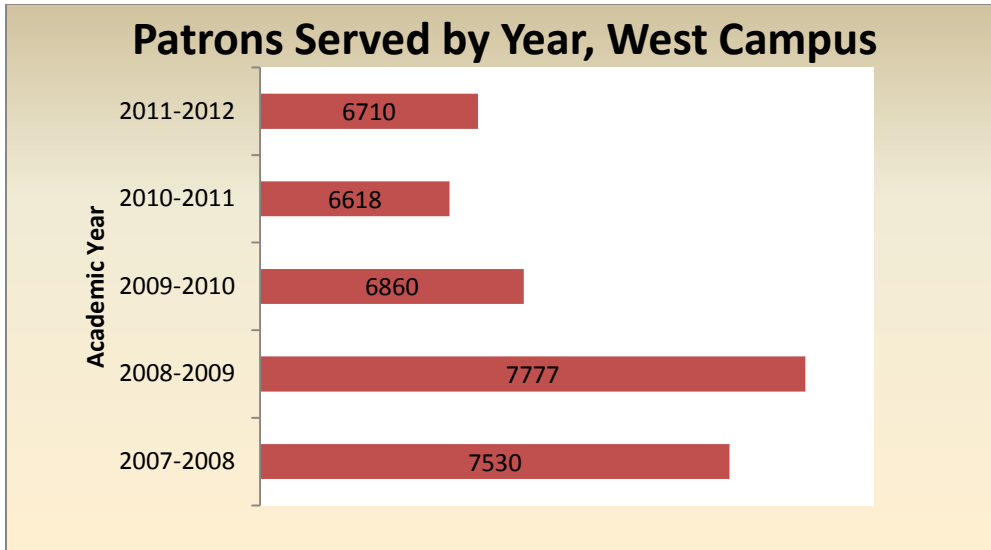


¹ Average teaching load is based on 9.25 FTE and calculated on total instructor sessions, which may be different from total sessions because of team-taught sessions, which had two or more instructors. This year's total sessions are 301.



Patrons Served

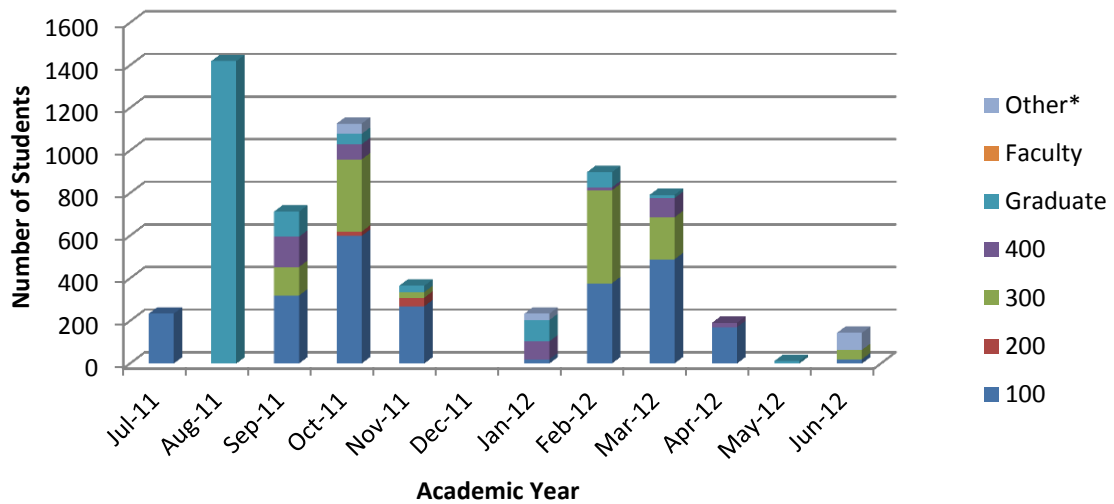
- The total number of patrons served was 6,710, up 1.4% from last year.



Contact Hours

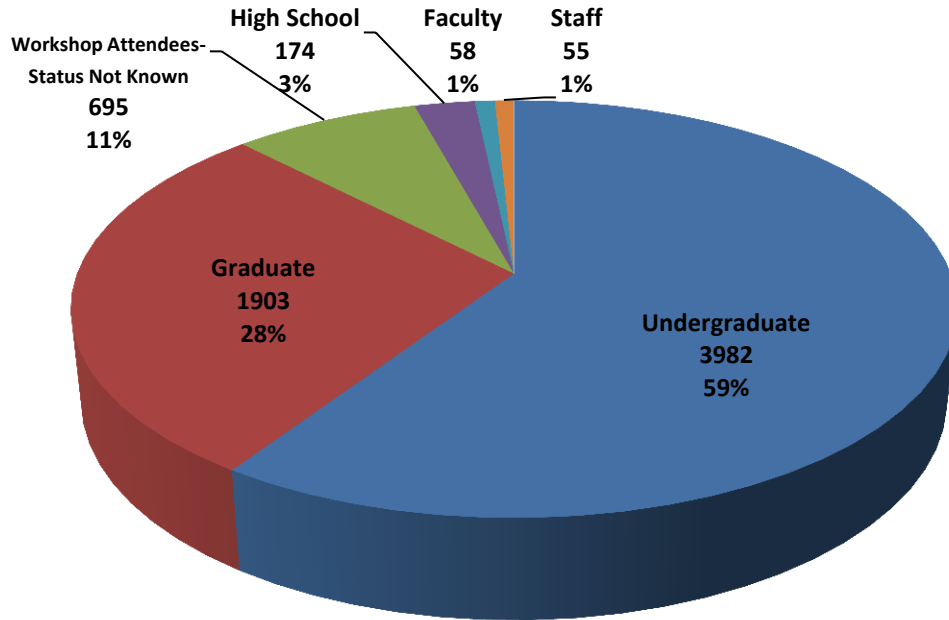
- Total contact hours for 2011/2012 were 247 or 26.7 hours per FTE.

Participants by Class Level 2011-2012, West Campus

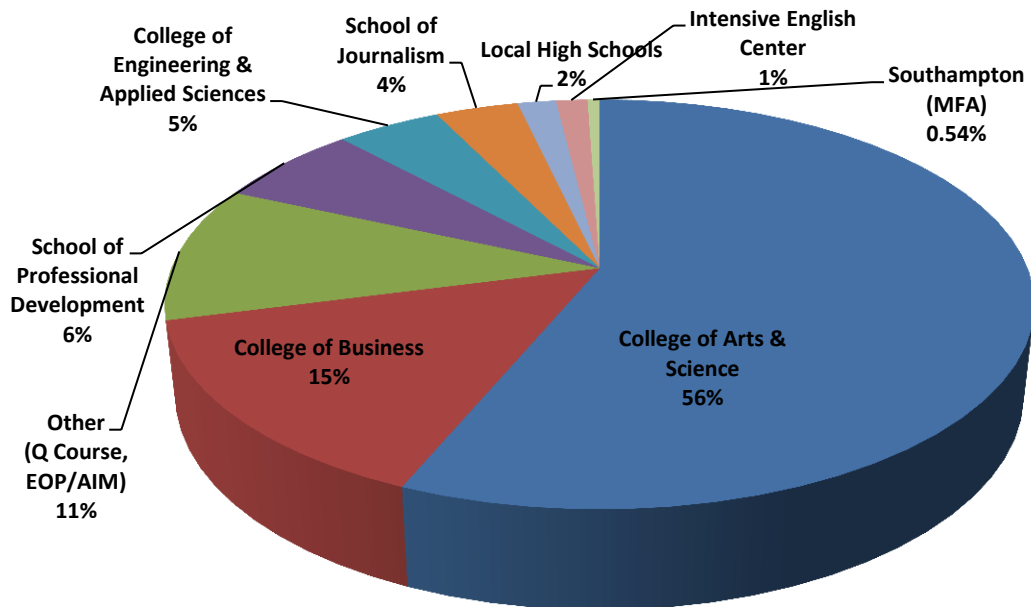




Participants by Group/Level 2011-2012, West Campus



Schools/Colleges Served, 2011-2012, West Campus





Library instruction is currently moving from away from exclusively covering University Libraries subscription resources in an academic vacuum (such as databases, journals, and EndNote). Library instruction now needs to include open Internet sources (such as Google, Google Scholar, Google Books, Zotero) by explaining how to bridge the “two worlds” in order for users to access needed material most efficiently.

Instructors and non-academic departments are increasingly turning to the library for assistance and expertise with helping students understand the issues involved in plagiarism and how to cite their sources correctly.

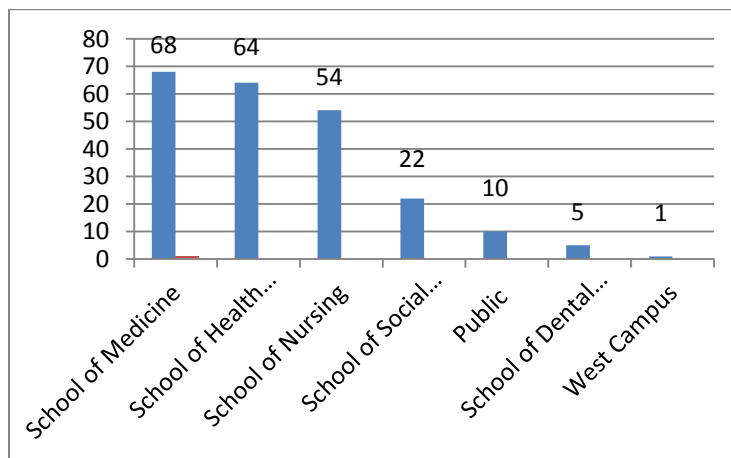
Teaching Activities-Health Sciences

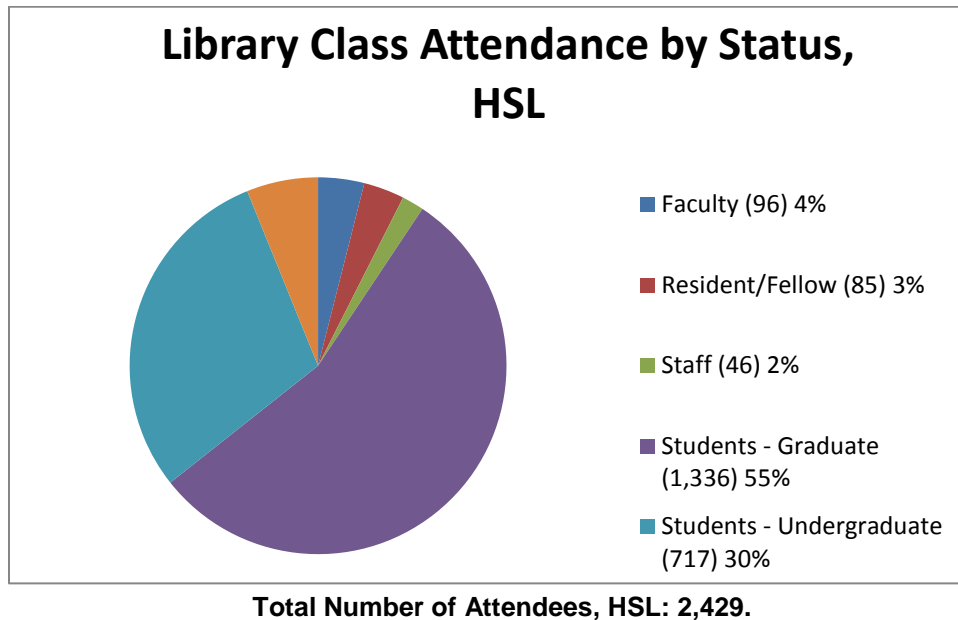
There are three health sciences librarians who perform this function: Michael Huang, Colleen Kenefick, and Susan Werner. During the fiscal year from July 1, 2011 through June 30, 2012, these librarians taught 224 educational sessions for 2,429 attendees with 446 contact (teaching) hours. The three librarians also met with individual or small groups of faculty, staff, or students for 133 individual sessions, each session lasting one hour or more. These consultations are included in the total number of sessions: there were 91 class sessions and 133 consultations.

2011/2012 Teaching Activities in Support of Programs in the Five Schools				
Attendees	Contact (Teaching) Hours	Class Sessions	Consultations	Total Sessions
2,429	446	91	133	224

A session is defined as a person-to-group interaction for the purpose of teaching users about access to information. Education sessions include curriculum-based courses within the five schools, stand-alone library-based programs, orientations for new users, and small group instruction sessions.

Number of Requests for Teaching Sessions by Health Sciences Center School





Highlights-West Campus Libraries

Updates Related to Project 50 Initiatives

- 26% of instruction was for upper-level (300/400) courses.
- 12% of instruction was for graduate courses.
- 63 new research pathfinders (Libguides) were created, 48 of which were course-specific guides.
- The Instruction Program is taking advantage of various software applications like Adobe Connect, LibGuides, LibAnswers, and QuestionPoint to maximize technology tools.

Digital Storytelling Instruction

Darren Chase has been working with Kristina Lucenko and Cynthia Davidson from the Writing Program on digital storytelling assignments in their WRT 102 and WRT 303 courses. Library instruction for these sessions focuses on:

- defining digital storytelling in the context of higher education composition.
- sharing exemplar digital storytelling projects and initiatives.
- describing the digital storytelling process; using support documents like blank storyboards.
- providing selected resources for copyright-clear, free online images, music and other sounds to use in digital stories.
- recommending tools for digital storytelling creation (iMovie, Windows Movie Maker and Photo Story).
- discussing copyright issues.

Darren also participated in a panel discussion, "Learning Through Digital Storytelling," with Kristina Lucenko and Nancy Wozniak at CIT in June, 2012.



Online Workshops for SPD’s HEA Program

In Fall 2011, at the request of the School of Professional Development, Elaine Hoffman and Fiona Grady started providing online workshops for students in its new Higher Education Administration (HEA) program. These workshops:

- take place online, in the evening to accommodate working students.
- are mandatory for students starting the program.
- consist of two one-hour workshops; one on research, the other on citation/plagiarism.
- are offered in advance of the fall, spring, and summer semesters.
- have received positive feedback from students and SPD staff.

Instruction Team-West Campus

The library instruction team was down three full-time and two part-time librarians from the previous year. Two librarians retired, one was on research leave, and two left the University. Janet Clarke’s teaching load has been reduced in light of her administrative responsibilities. Christian Filstrup has taken on additional teaching duties and is now doing the bulk of instruction in the evening. Clara Tran had to cut back on her teaching activity once she accepted the Night & Weekend Manager position. The number of volunteers on the team also decreased; two volunteers left the team due to changes in responsibilities and one volunteer retired.

The team currently consists of six full-time members (those who were available all year and who taught on a regular basis), three part-time members (those who had limited teaching responsibilities for various reasons), support staff (shared with the Central Reading Room), and volunteers from other areas of the library (those who led tours or taught on a limited basis). This is the equivalent of 9.25 FTE.²

Fiona Grady is the Instruction Coordinator. Kathleen Maxheimer handles room scheduling, weekly schedules, tour packets, statistics, and a variety of publicity activities, such as Campus Announcements, SCALA slides, the workshops flyer and more. Student assistants handle daily classroom maintenance and are supervised by Kirsten Cinar, manager of the Central Reading Room.

Full-Time	Part-Time	Support Staff	Volunteers
Dana Antonucci	Janet Clarke	Kathleen Maxheimer	Bee Farina
Darren Chase	Elaine Hoffman	Student Staff	Peggy Handle
Chris Filstrup	Gisele Schierhorst		Raquel Lynn
William Glenn			Hanne Tracy
Fiona Grady			Clara Tran
Susan Kaufman			

² Full-time member is counted as 1 FTE; part-time member, ½ FTE; support staff, ½ FTE; volunteer member, ¼ FTE.



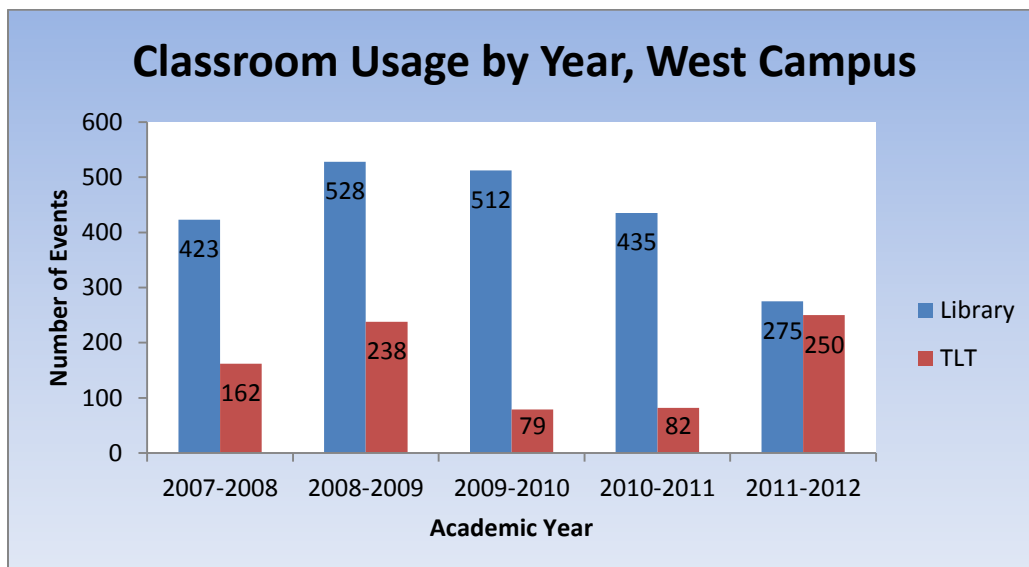
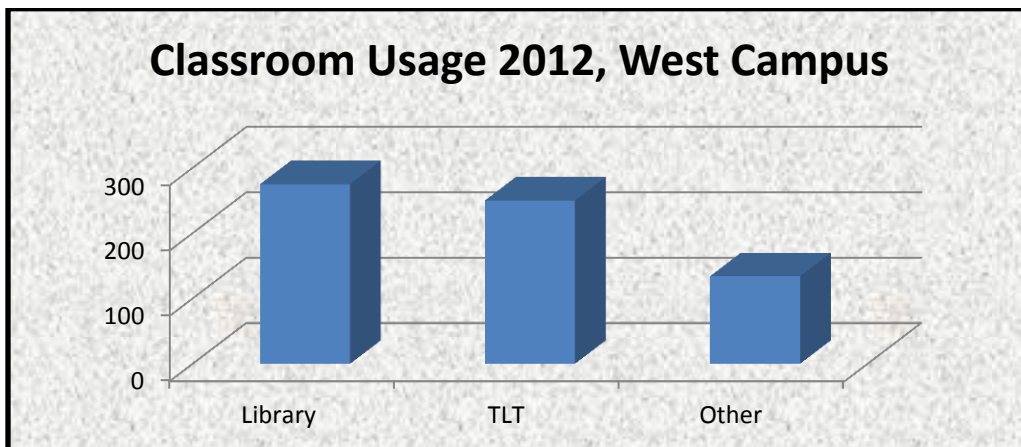
Classroom Use-West Campus

Other Events

TLT	250
Other	181
Total	431

Total Non-Instruction Requests Filled	431
Total Classroom Use	659

There was a 205% increase in TLT use of the library classroom. This was due to renovations in the Student Union that prevented TLT from using their classroom there. "Other" library classroom use covers library meetings, non-library classes, test administration, etc. This type of use was down by 37%, probably due to the number of large classes requiring instruction and upgrades to the presentation equipment in the Large Conference Room in Library Administration, resulting in an increased number of meetings being held there.





Appendix A - Library Instruction Sessions by Discipline, Course Code, or Group (West Campus)

Course Code or Group	Undergraduate	Graduate	Other
AIM	104		
BME		505	
BUS	115, 195, 340, 358, 447		
CHE	115, 385	502	
EDP	404		
EGL	204, 494	600	
EHM	201, 310K, 312		
EOP	Summer Academy		
EST	440	559	
FYS (Freshman Seminar)	SBU/ADV/ITS/WSE		
Garcia Summer Program			High School
HIS	301, 396, 403, 411, 412, 431		
HON	201		
IEC	104		
Kings Park High School			High School
JRN	108, 110	525	
MUS		508, 520	
Orientations		Combined Graduate, Computer Science, Doctoral, Masters, MFA	New Faculty
PSY	310		
Academic Integrity	Q Course		
SOC	348		
SPD		CEA 529, CED 595, CEE 588, 601, CEL 595	
THR	104		
Ward Melville AP Biology			High School
WRT	101, 102, 302, 303		
WST	407, 408		



Appendix B – Workshops (West Campus)

(*Indicates online workshop.)

Advanced EndNote Workshop
APA Citations Online*
Become an Expert at Finding Primary Sources
Citation Skills for Higher Education Admin Students Workshop*
Citation Skills for Non-Traditional Students*
Citation Skills Online*
Digital Images for Art Research and Scholarship
eBooks: Check This Out!*
Education Research Skills at the Graduate Study Level*
Endnote for MAC Users
Endnote for the Physical Sciences
First Look at Census 2010 Results
Graduate Student Toolkit
Introduction to EndNote Web*
Managing Your Research Using Endnote
Managing Your Research Using Endnote @ HSC
Mobile Devices: Using iPads, Tablets, Smartphones for Library Research
Open Science Series Workshops
Organizing References And Collaborating with Mendeley
Research and Citation Skills for Higher Ed Admin Students*
Research Skills for Higher Education Admin Students Workshop*
Research Skills Online*
Research Skills
SciFinder (with Medline), PubMed, Reaxys, and Endnote
Search Deeper with SBUFind
Smart & Mobile @ SBU Libraries
Understanding Citations and Plagiarism
Using Library eBooks
Workshop for Graduate Students in History
Xtreme Google
Zotero*

Library Staff Training Workshops

Darren Chase, Web Services librarian, provided the following training sessions for library staff:

eBooks
Mobile Apps
SBUFind Hands-on Demo



Appendix C – Locations (West Campus)

Library instruction took place in the following locations:

SBU Main Campus

Chemistry Library

Javits Lecture Hall, Rooms 100 & 101

Life Sciences Office

Melville Library : Classroom A, Classroom B, Central Reading Room, Large Conference Room, Javits Conference Room, W4540, W4545, W4550, N4530, News Room

SAC Auditorium

SINC Sites: Harriman, Math/Physics

Staller Center Auditorium

Wang Center 201

SBU Health Sciences Center

Library Classrooms 1 & 2

SBU Southampton

Duke Lecture Hall

Online

[Meeting.sinc.stonybrook.edu/library](https://meeting.sinc.stonybrook.edu/library) – The library’s Adobe Connect room.

Scholarly Activities

Library faculty participated in scholarly activities through peer-reviewed publications, book-length projects, grants, professional presentations, and editorial boards. In addition, the University Libraries were recently recognized nationally, making Stony Brook University one of the top 50 universities which contributed the most papers to the literature of special librarianship from 2000-2010. Using the *US News & World Report* listings of over 1,400 institutions of higher education as the baseline, this puts Stony Brook University in the *highest four percent* of the country in terms of scholarly productivity in this area.

Publications

- Antonucci-Durgan, Dana. "Science Librarians Analysis of the 2011 Nobel Prize in Chemistry: The Work of Dan Shechtman." *Science & Technology Libraries* 31.1 (2012): 1-11.
<http://www.tandfonline.com/doi/abs/10.1080/0194262X.2012.648107>
- Kenefick, Colleen. (2011). The case for embedded hospital librarianship. *Journal of Hospital Librarianship*, 11(2):195-199.
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- Salinero, Amelia. (2011). *La casa hecha de alba*. Translation of N. Scott Momaday's *House Made of Dawn*. Alicante, Espana: Appaloosa Editorial.

Grants

- Kristen Nyitray (co-pi, under review). National Science Foundation grant 12-565, Advancing Digitization of Biodiversity Collections for *Digitization TCN: Digital Shell Evolution Atlas (DSEA)* (2012).
- Kristen Nyitray (co-author, under review). Stony Brook University, FAHSS grant (Faculty in the Arts, Humanities and lettered Social Sciences) for *England and Italy: Poetry and Poetic Influence in the Nineteenth Century*(2012).
- Nyitray, Kristen (co-author). Douglas A. Noverr Grant for Collection Enhancement for Institutions to Build Popular Culture and American Culture Research Collections, sponsored by the Popular Culture Association and the American Culture Association (2012).
- Kristen Nyitray (co-pi). Office of Brookhaven Laboratory Affairs, seed grant for *William A. Higinbotham's Tennis For Two (1958): A Documentary* (2011).
- Kristen Nyitray (co-author). Stony Brook University, FAHSS grant (Faculty in the Arts, Humanities and lettered Social Sciences) for *Game History and Preservation Conference* (2011).
- Nyitray, Kristen (contributor). New York Council for the Humanities grant for "Rebels, Resisters, and Rioters," a public program of lectures on the American Revolution and the Civil War (2011).

Editorial Boards

- Dana Antonucci-Durgan, Science & Technology Libraries
(<http://www.tandfonline.com/action/aboutThisJournal?show=editorialBoard&journalCode=wstl20>), 2011-Present.
- Darren Chase, *Journal of Sustainability Education*
(<http://www.journalofsustainabilityeducation.org/wordpress/aboutus/people/>), 2010-Present.



Michael Huang, *Chinese Librarianship: an International Electronic Journal*
(<http://www.iclc.us/cliej/cl31.htm>), 2011 to Present.

Presentations

- Boykan, R., Chtikara, M.B., Wright, M.S., Kenefick, C. (April 29, 2012). A Practical approach to teaching EBM to pediatric residents: Beyond the journal club. Pediatric Academic Societies Annual Meeting, Boston, MA.
- Chase, D., Lucenko, K., & Wozniak, N. (June 1, 2012). Digital Storytelling. SUNY CIT, Stony Brook, NY.
- Clarke, J. H. (2012). Partnering with IT to help disadvantaged students achieve academic success. SUNYLA, New York, NY.
- Huang, M. B. (2011). The future of academic libraries and academic librarians. Invited presentation delivered at Tongji University, Shanghai, China; Guangxi Medical University, Nanning, China; Guangxi University, Nanning, China; and Zhongnan University of Economics and Law, Wuhan, China.
- Kenefick, C. (May 31, 2012). How to conduct literature searches. Grand Rounds delivered at Southampton Hospital, Southampton, NY.
- Kenefick, C., Werner, S. (May 21, 2012). What's the librarian got to do with it? Partnering with residents for evidence-based practice. Poster presented at the annual meeting of the Medical Library Association, Seattle, WA.
- Kenefick, C., Werner, S. (May 21, 2012). What's the librarian got to do with it? Partnering with residents for evidence-based practice. Poster presented at the annual meeting of the Medical Library Association, Seattle, WA.
- Nyitray, Kristen J. (2012). Commentary on the life of pioneering journalist and women's rights activist Margaret Fuller in *Greetings from Fire Island, Long Island, N.Y.*; documentary produced by Glenn Gebhard, Frank Turano, and Mario Congreve. Los Angeles: Pacific View Productions.

Reference and Research Services

Prepared by Janet H. Clarke, William Glenn, and Colleen Kenefick

Reference Team Members

West Campus Dana Antonucci, Darren Chase, Donna Sammis, Chris Filstrup, Elaine Hoffman, Fiona Grady, Gisele Schierhorst, Janet Clarke, Karen D'Angelo, Kathleen Maxheimer, Kristen Cinar, Raquel Lynn, Susan Kaufman, William Glenn, Clara Tran.

Health Sciences Michael Huang, Colleen Kenefick, Susan Werner.

Highlights

- We are short five members on the Reference Team due to retirements, resignations, and reassignments. As a consequence, we have had to cut back more than 57 percent of in-person reference desk service at the Main Library from the previous year, down from 4,694, to 2,016 hours.
- We are developing a series of user surveys to assess user needs on campus.
- In order to improve user data, we redesigned our statistics form.
- As a result of increasing use of virtual reference services, we are investigating a new instant messaging reference tool.
- We completed a journal binding backlog, which frees up space in the Central Reading Room for more flexible use.
- We submitted a proposal for renovating the Central Reading Room as an information commons to better accommodate the technology and space needs of our users.
- Gate traffic count in Central Reading Room: 442,363* (Two months had incomplete numbers because of gate problems).

Statistics-West Campus

In-person Service		Total
Reference Desk Hours (CRR Only), librarians	2,016	
Reference Desk Hours (CRR Only), student staff	4,657	
Total Questions Answered by Librarians	3,971	
Total Questions Answered by Students	3,718	
TOTAL REFERENCE DESK QUESTIONS ANSWERED (librarians and students)		7,689
On-line Service		
Virtual Reference Instant Messaging Hours*	2,208	
Chat Sessions Requested	1,457	
Email Reference Questions	415	
LibAnswers Questions (Only Feb-Jun 2012)	311	
TOTAL VIRTUAL REFERENCE QUESTIONS		2,183
GRAND TOTAL REFERENCE QUESTIONS ANSWERED		9,872

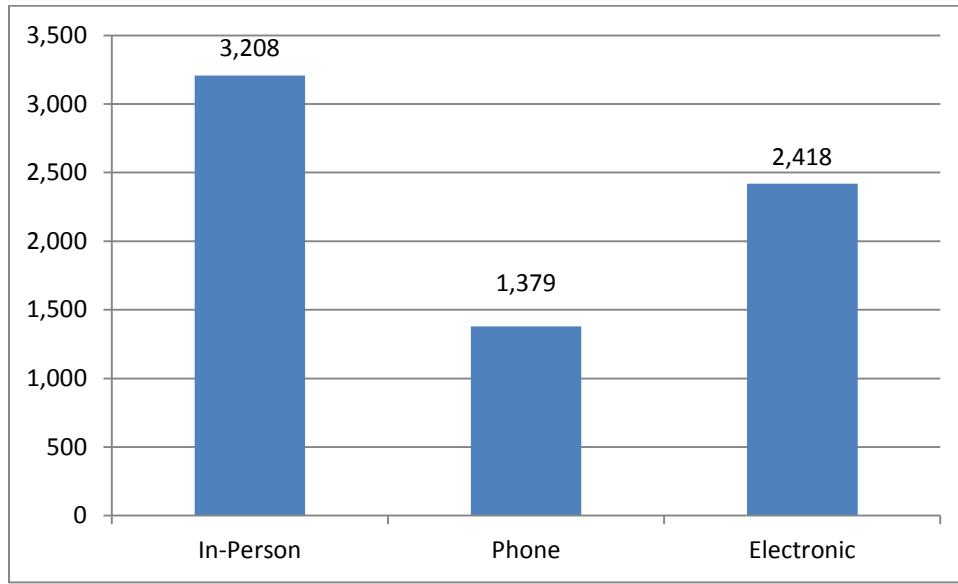
*(Email Reference and LibAnswers are 24-hour services.)



Statistics-Health Sciences

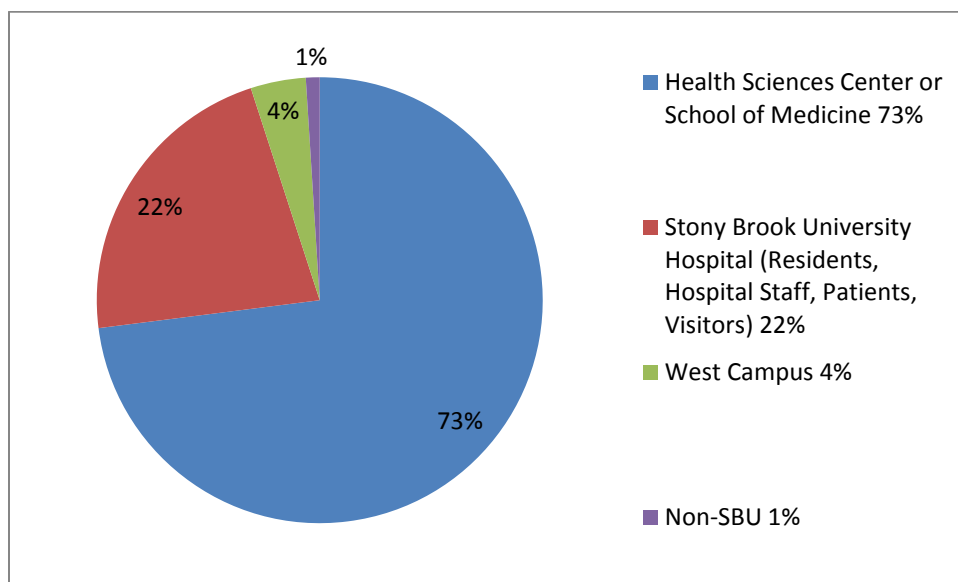
During the period from July 1, 2011 through June 30, 2012, 7,005 reference questions were answered by the three Health Sciences RIS librarians in person, by phone, or electronically.

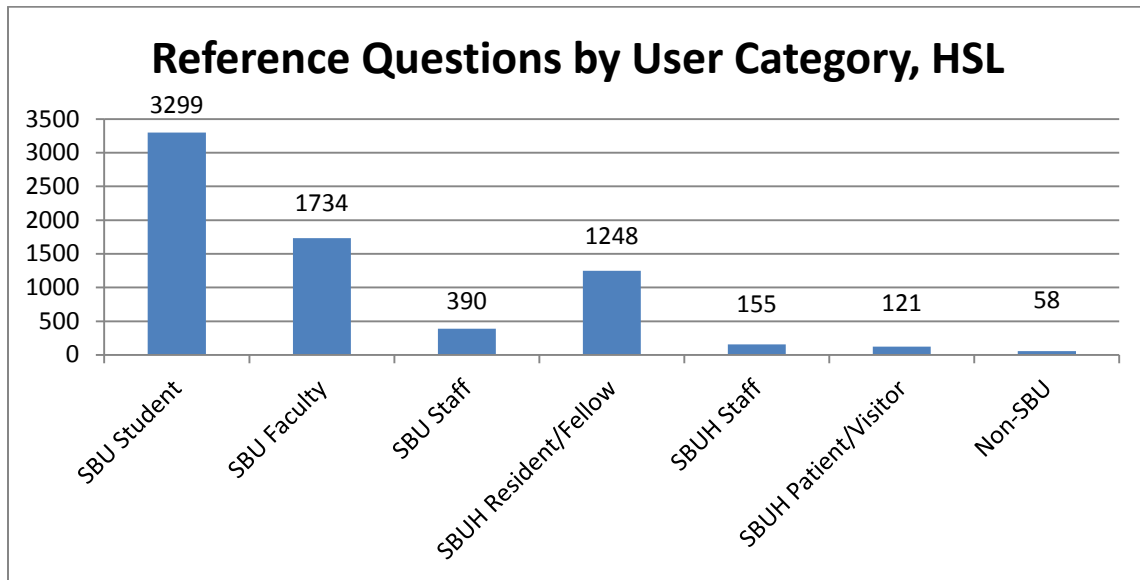
Total Reference Questions Answered by Librarians in 2011/2012, Health Sciences



In 2011/2012, 73% of reference questions were from the Health Sciences Center or School of Medicine, 22% from University Medical Center, 4% from west campus, and 1% from non-Stony Brook University and community users.

Reference Service Requested by Group, Health Sciences







Web Services

Prepared by Darren Chase

Introduction

Stony Brook University Libraries Web Services is a unit of Research and Instruction Services. It is comprised of one full-time librarian serving as webmaster, designer and web application developer in collaboration with the members of the Web Team, Library Systems, and other library departments. Along with the development and management of the library websites, content, and applications, Web Services provides support and training for library staff on using the website and myriad web applications.

Web Services is committed to an excellent online user experience, and seeks to design and develop websites, content, applications and user interfaces that are useful, enriching and easy to use.

Another important duty of Web Services is investigating new technologies and platforms and making presentations and recommendations for adopting web tools, technologies and service strategies.

Members of the Web Team: John Amrhein, Dana Antonucci, Darren Chase (Head), Kristen Cinar, William Glenn, Uday Karki.

Assets:

University Libraries website <http://library.stonybrook.edu>

Research & Subject Guides (LibGuides) <http://guides.library.stonybrook.edu>

SBU Answers <http://answers.library.stonybrook.edu>

Library Connections online newsletter and blog <http://library.stonybrook.edu/librarynews/>

Staff Intranet wiki <http://library.cc.stonybrook.edu/wiki/>

Accomplishments

- Developed the new Health Sciences Library website within the Drupal platform of the University Libraries, merging the two sites.
- Spearheaded project to increase content for curriculum and research by overseeing publication of 63 new research pathfinders (LibGuides), including 48 new course guides.
- Worked with the University Office of Communications to create a more direct path to the University Libraries website from the SBU main menu.
- Redesigned, redeveloped and launched *Library Connections*, the online Library newsletter and blog; trained 28 staff and librarians over 10 sessions.
- Provided development, support and training for the LibAnswers knowledgebase.
- Redesigned an improved LibGuides homepage and navigational interface.
- Conducted 5 LibGuides, 3 Drupal website training sessions.
- Conducted staff training sessions on eBooks and mobile devices.
- Delivered a presentation to staff on Google Analytics and website statistics.
- Held a 'LibGuides Summit' with 2 hands-on development sessions and a user group discussion.
- Provided support for the LibChat investigation and trial.



Statistics

Library Homepage: library.stonybrook.edu

Total Site Traffic: 856,146

Total Pageviews: 1,305,416

Average Visit Duration: 3:00 minutes

Top Content:

1. Front page (Article Quick Search, Course Reserves)
2. Hours
3. Borrowing, Returning, Renewing
4. Interlibrary Loan
5. Find
6. How Do I? (Now SBU Answers)
7. Staff and Departments
8. Workshops
9. Student Employment
10. Health Sciences Library

Mobile Devices

Total Site Traffic from mobile devices: 16,866 (2% -- double the year previous)

Percentage Apple iOS (iPads, iPhones, iPod Touch): 97%

Percentage Android: 2.7%

Percentage Other: 0.3%

Figure A. library.stonybrook.edu Site Traffic Annual Growth, 2009-2012

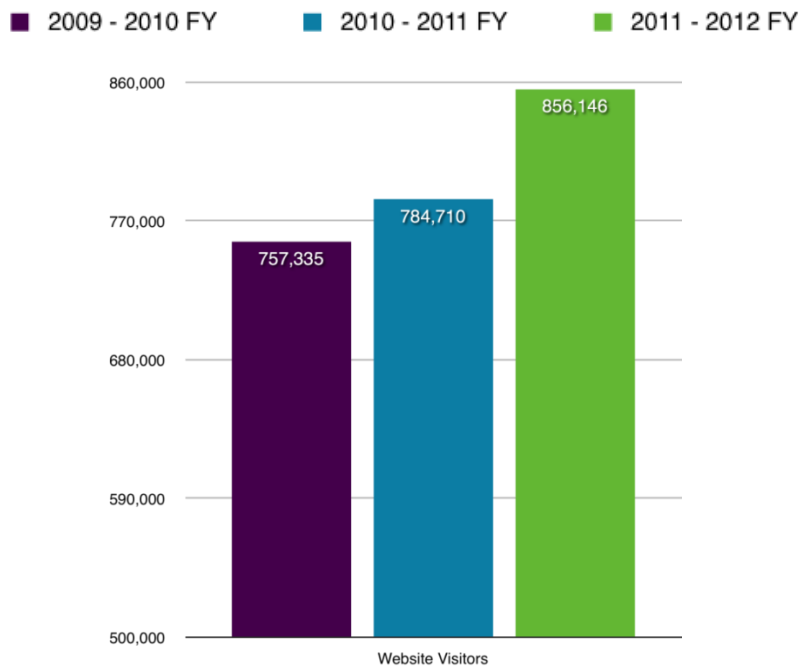
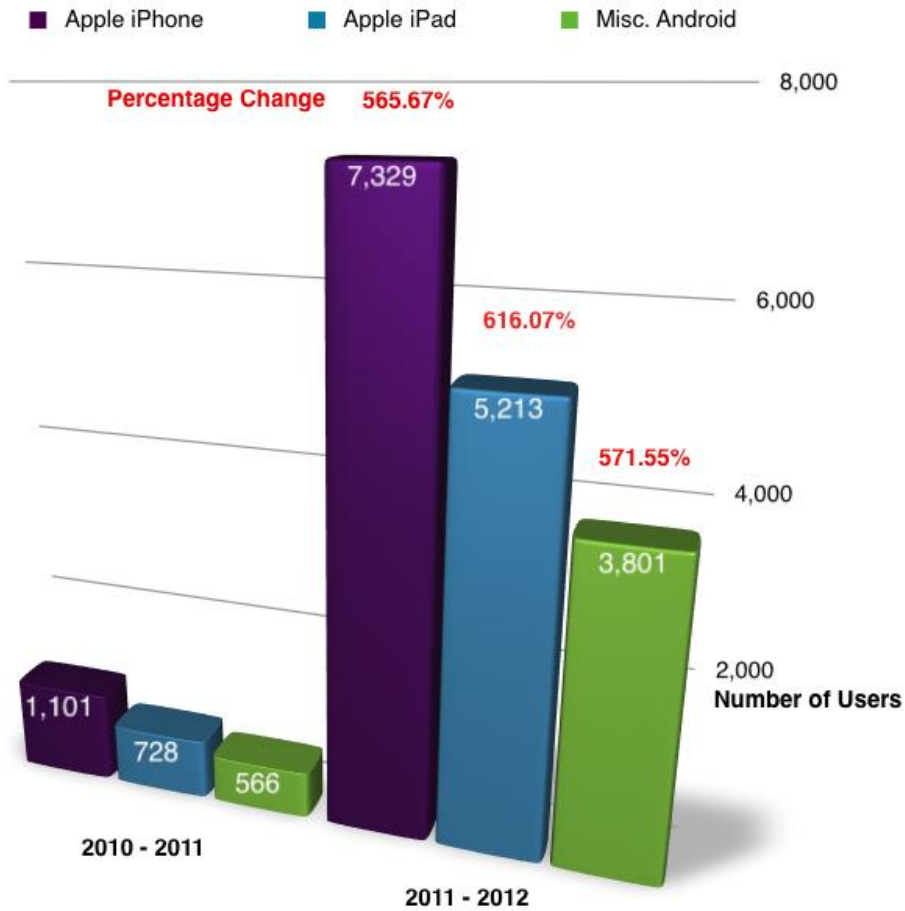




Figure B. library.stonybrook.edu Mobile Users - Two Year Comparison



Research & Subject Guides: guides.library.stonybrook.edu

Total Site Traffic: 509,304

Total Pageviews: 653,604

Average Visit Duration: 2:43 minutes

Top Content:

1. Databases
2. Search Results (traffic from main library website)
3. Music Library
4. Guides Homepage
5. Medicine
6. Nursing



7. Science & Engineering Library
8. Mathematics, Physics & Astronomy Library
9. eBooks
10. Maps & remote Sensing Imagery

Mobile Devices

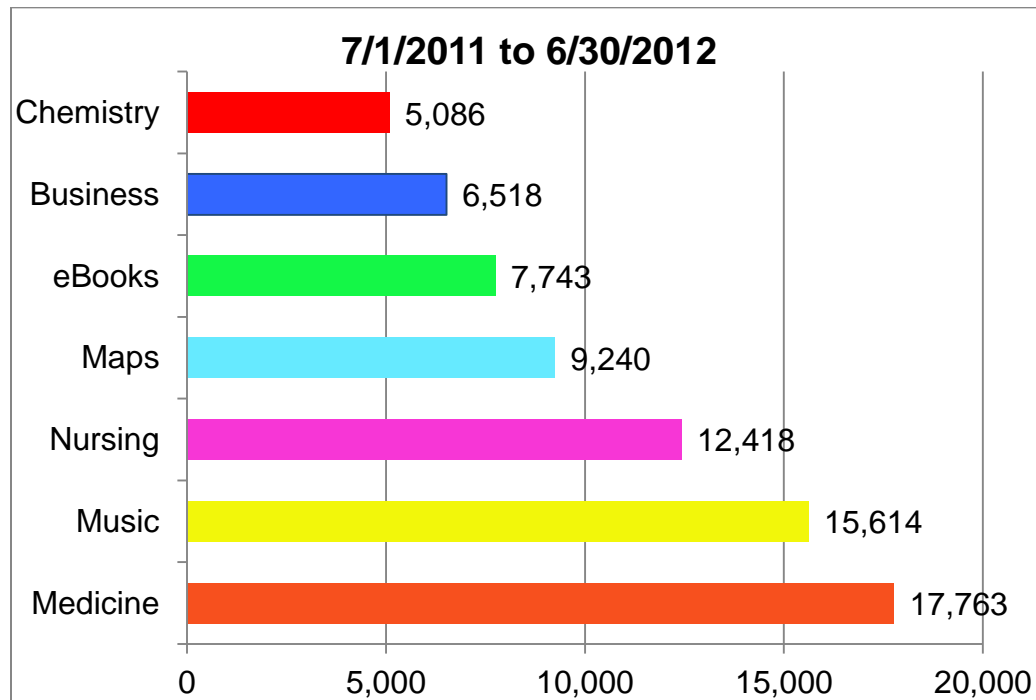
Total Site Traffic from mobile devices: 9,830 (1.93% -- almost double the year previous)

Percentage Apple iOS (iPads, iPhones, iPod Touch): 97%

Percentage Android: 2.7%

Percentage Other: 0.3%

Figure C. Most Used Research and Subject Guides, 2011-2012



New Developments and Goals

Currently, the Web Team is working with the User Survey Group to develop an online survey of the online user experience, and engage a focus group to examine site navigation and usability. The results will contribute to a re-tooling of site navigation and the development of a mobile site theme. Other goals for the coming year:

- Expand staff participation in the blog/ expand online outreach.
- Host a brown bag discussion series on emerging technologies for libraries and higher education.
- Create a virtual tour.
- Develop an interactive stacks and service area initiative.



Outreach Activities

While outreach activities are not solely the responsibility of RIS, it is a principle by which RIS operates in as much as teaching, reference services, and web presence all facilitate the library’s efforts to reach out to the University community. There is a clear need for more dedicated effort on outreach, marketing, and publicity. Current RIS outreach efforts include:

Academic	Non-academic	Media outlets
Liaison work with academic departments (curricular and research support)	Campus-wide orientations	Blackboard
Teaching course-related research sessions	Roth Pond Regatta	Faculty Center
One-on-one research consultations	Earthstock	SPD website
Campus-wide workshops on library research tools	Wolfstock	College of Business website
Library newsletter/blog	Think Again alcohol awareness campaign	Office of Communications
	National Read-In Day (co-sponsor)	Campus Announcements
	Take a Book/Leave a Book exchange program	University Events Calendar
		Library webpage
		Library newsletter/blog
		Scala screens in Melville Library
		Facebook
		Twitter